



MARG Institute of Design and Architecture Swarnabhoomi

APPROVED BY COUNCIL OF ARCHITECTURE (COA), NEW DELHI

AFFILIATED TO ANNA UNIVERSITY, CHENNAI

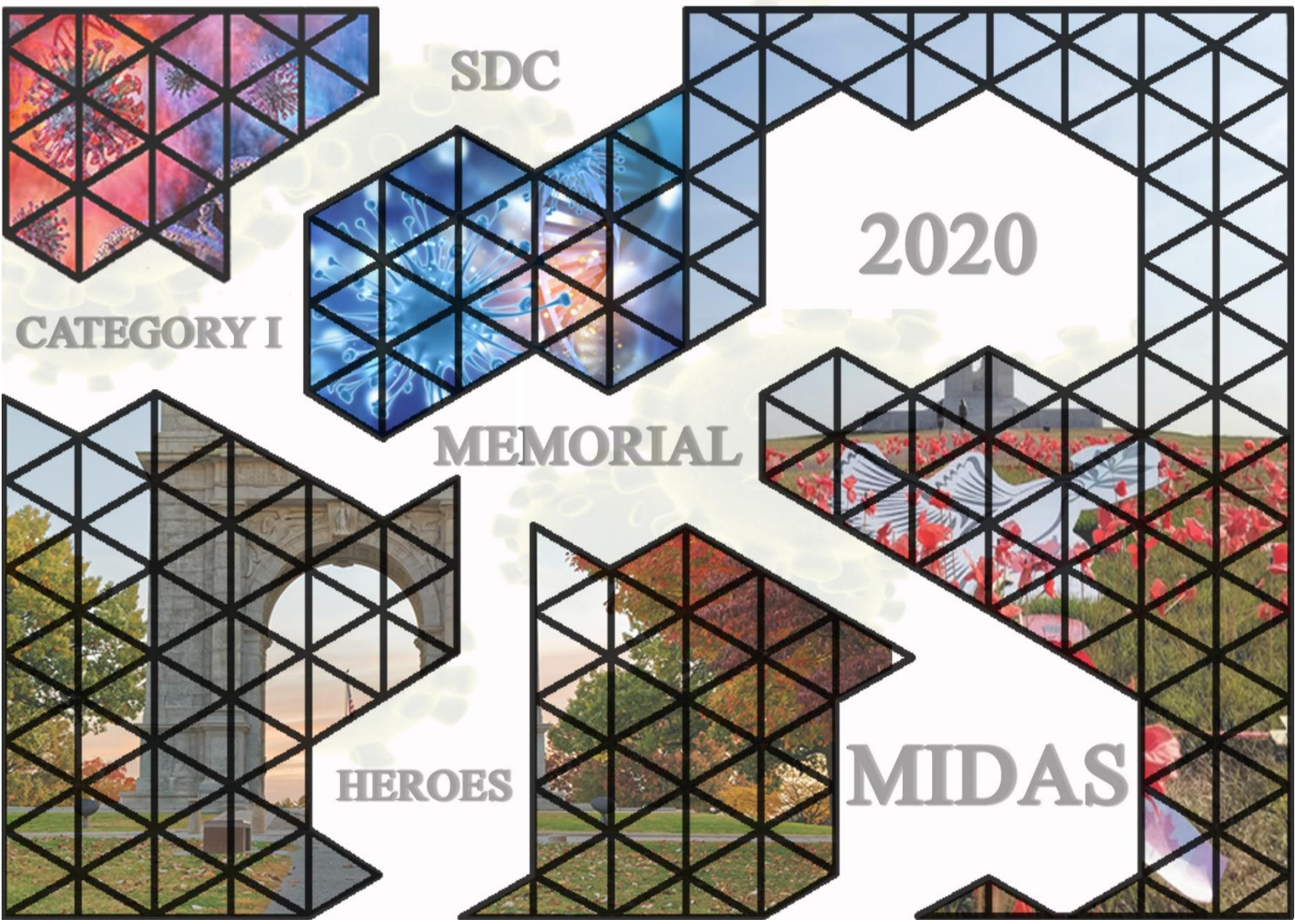
(A TELUGU MINORITY INSTITUTION)

PANDEMITECTURE
STUDENTS' DESIGN COMPETITION
CATEGORY I

MEMORIAL FOR HEROES OF COVID-19

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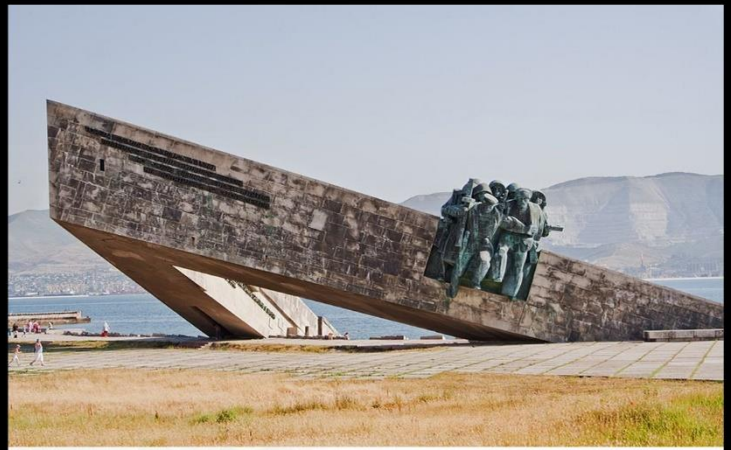


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<https://www.911memorial.org/connect/blog/sharing-memorials-registry-postcards-2004-staten-island-ny>



<https://www.amusingplanet.com/2016/07/malaya-zemlya-memorial.html>

***“Without memory, there is no culture. Without memory there would be no civilization, no future.”
- Elie Wiesel***

01 DESCRIPTION OF THE COMPETITION

The Pandemitecture Students Design Competition aims to showcase the talent and fresh design ideas of the Architecture students throughout India. The competition provides future professionals a platform to display their work and gain exposure in the field.

02 INTRODUCTION TO DESIGN PROBLEM

Covid-19 is reshaping millions of lives around the globe, like any other tragedies such as terrorist attacks to genocide, wars to natural disasters — we need to collectively remember and memorialize the loss of life we are now enduring. A Privately funded Memorial for the heroes of Covid-19 is being proposed in your city for about 500 m² (Site Area).

03 NEED FOR THE DESIGN

This memorial will honour the unsung heroes, teach us about why they died (and whether their deaths could have been prevented), but perhaps most importantly, impart what we learned during this pandemic. These spaces seek not only to commemorate the heroes of disaster but also to educate future generations so they can avoid a similar fate.

04 MEMORIALS

Memorials are typically considered as sites of contemplation and healing that are created after a catastrophic event. They are seen as end points and places of closure. They are this, but they are also more: they serve as a forum for ongoing debate over the causes, long-term effects and meanings of a disaster. At their best, they also allow communities to engage in the long-term process of mending social ruptures, attending to survivors and families of victims and coming to terms with social failures. Memorials, like funerals and other death-related rituals, are more about the needs of the living than the dead.



<https://www.indiatoday.in/everything-you-need-to-know-national-war-memorial-in-delhi-1464404-2019-02-25>



https://commons.wikimedia.org/wiki/File:Kumbakonam_fire_accident_4.jpg



<https://www.hiroshima-navi.or.jp/en/post/007122.html>

05 THE CHALLENGE

The Pandemitecture Students Design Competition invites you to space plan and design the memorial described. The space plan should include a sculptural structure which commemorates the heroes of Covid-19 and also the landscape surrounding the sculpture. The design should be efficient and create a seamless experience for the public through thoughtful use of creativity and space planning strategies.

06 SITE AND SCALE OF THE PROPOSAL

The site for the project can be the choice of the participant within their city limit. The site can be a traffic island or a corner plot which is visible to public. If any traffic island is selected for the project, then the final design output should not be an obstacle for the public. The Site area should not exceed 500 square meter.

07 RECOMMENDED CONTENTS

- o Concept designs which highlights that all aspects of the design are of the highest quality and in keeping with the design brief and the selected site.
- o Demonstration of materiality, function and spatial quality of the design.

08 SUBMISSION REQUIREMENTS

- o Concept development, Site Plan and Views of the Sculpture, drawn to suitable scale using appropriate presentation method sufficient to explain the scheme on **Maximum of 1 A1 sheet in soft copy format (in pdf or jpeg file)**
- o A soft copy of submission in pdf/jpeg format will have to be uploaded on **Google drive as per the instructions given separately.**
- o Project description in 500 words in pdf file.

09 ELIGIBILITY AND PARTICIPANT CRITERIA

- o First and Second-year Architecture students who are currently enrolled in any Architecture Institution in India.
- o Students can participate individually or in a group of maximum two students per entry.
- o No restriction on the number of entries per college.

10 JUDGING CRITERIA

A panel of judges will evaluate the entries based on the following points:

Innovation and creativity, Coherence and functionality, Fulfilment of the program requirements and additional contributions above and beyond the basic program and presentation.

11 TIMELINE

- o 08 June 2020 - Competition announcement
- o 26 June 2020 - Last date for registration
- o 13 July 2020 - Last date for design submission
- o 4th Week of July 2020 - Announcement of winners

12 PRIZES

1st Prize : Rs. 9,000/-

2nd Prize : Rs. 7,000/-

3rd Prize : Rs. 5,000 /-

E-Certificate for all the participants

13 HOW TO PARTICIPATE

- o Fill the registration form. Click <https://forms.gle/wq6nNdSUE4u6JTQ39>
- o Pay the registration fee of Rs. 300/- To Pay: <https://rzp.io/l/pandemitecture>
- o Upload the following to Google drive on or before **13 July 2020, 12.00 Midnight:**
 - ▶ Design sheets to support your submission requirements
 - ▶ 500 words synopsis explaining your proposal.
 - ▶ Scanned copy of your college ID or COA enrollment number
 - ▶ UTR number / Screenshot of the registration fee online payment.
- o The competition results will be announced on our website www.midas.ac.in and will also be intimated via e-mail.
- o Winners will be rewarded with **cash prizes**.
- o For more details, please visit: www.midas.ac.in or write to us at designcompetition@midas.ac.in or call us at (+91 73580 00786 | +91 73580 00761)

14 TERMS AND CONDITIONS

- o The competition is open only for students who are pursuing B.Arch.
- o The competition is open for Indian nationals only - Entries on behalf of another person will not be accepted and joint submissions are allowed with **maximum two participants** in a group.
- o Submitted work will have to be the authentic original work of the participants.
- o It is hereby clarified that the organizers are not responsible for late, incomplete, invalid, unintelligible or misdirected submissions, which may be disqualified on the organizer's sole discretion.
- o The organizers reserve the right to change the terms and conditions of the competition, including extending, withdrawing or discontinuing the same without notice, without assigning any reason at its sole and absolute discretion and without any liability.
- o The decision of the organizers in all matters relating to this Contest shall be final and binding.
- o The competition results will be announced on our website and will also be intimated via e-mail.
- o The results will be announced during the 4th week of July 2020
- o Registration fee is non – refundable
- o Details to be mentioned in the write -up:
 - ▶ Mention the ID provided to you after registration confirmation (Ex: PSDC - 00)
 - ▶ Name of the participant, contact number and college name to be given
 - ▶ Use Century Gothic and size 12, if using digital format.

ABOUT US

MIDAS, MARG INSTITUTE OF DESIGN AND ARCHITECTURE SWARNABHOOMI is one of the leading architecture colleges in South India bridging the gap between industry and academia via guest lectures & Webinars by industry experts, hands-on workshops and educational trips. MIDAS constantly endeavours to promote creativity, inner talent and academic excellence of the students, to nurture them in becoming leaders of tomorrow.

Contact us

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Wish you best of luck!

Team MIDAS